

# Department of Management Studies

## MBA (Master of Business Administration)

1<sup>st</sup> SEMESTER

### Academic Curriculum

Teaching Scheme				Contact Hours/week			Exam. Duration (Hrs.)		Relative Weightage (%)				
Subject Code	Course Title	Subject area Code	Credit	L	T	P	Theory	Practical	CWS	PRS	MTE	ETE	PRE
BM501	Business Organization & Management	PG-14	4	3	1	0	3	....	25	...	25	50	....
BM503	Managerial Economics	PG-14	4	3	1	0	3	....	25	...	25	50	....
BM505	Quantitative Methods	PG-14	4	3	1	0	3	....	25	...	25	50	....
BM507	Management Accounting	PG-14	4	3	1	0	3	....	25	...	25	50	....
BM09	Marketing Management	PG-14	4	3	1	0	3	....	25	...	25	50	....
BM511	Human Resource Management	PG-14	4	3	1	0	3	....	25	...	25	50	....
	<b>Sub Total</b>		<b>24</b>	<b>18</b>	<b>6</b>	<b>0</b>							

# Department of Management Studies

## MBA (Master of Business Administration)

2<sup>nd</sup> Semester

### Academic Curriculum

Teaching Scheme				Contact Hours/week			Exam. Duration (Hrs.)		Relative Weightage (%)				
Subject Code	Course Title	Subject area Code	Credit	L	T	P	Theory	Practical	CWS	PRS	MTE	ETE	PRE
BM502	E-Business & Knowledge Management	PG-14	4	3	1	0	3	....	25	....	25	50	....
BM504	Operations Management	PG-14	4	3	1	0	3	....	25	....	25	50	....
BM506	Financial Management	PG-14	4	3	1	0	3	....	25	....	25	50	....
BM508	Industrial and Economic Environment	PG-14	4	3	1	0	3	....	25	---	25	50	....
BM510	Strategic Management	PG-14	4	3	1	0	3	....	25	...	25	50	....
BM512	Project Management	PG-14	4	3	1	0	3	....	25	....	25	50	....
	<b>Sub Total</b>		<b>24</b>	<b>18</b>	<b>6</b>	<b>0</b>							

**\* Students will undergo forty five days summer training in an organization of repute (turn over not less than ten crores) after II semester**



# Department of Management Studies

## MBA (Master of Business Administration)

IV SEMESTER

### Academic Curriculum

Teaching Scheme				Contact Hours/week			Exam. Duration (Hrs.)		Relative Weightage (%)				
Subject Code	Course Title	Subject area Code	Credit	L	T	P	Theory	Practical	CWS	PRS	MTE	ETE	PRE
BM602	Business Communication *	PG-14	3	2	4	0	2	-	25	-	25	50	-
	Open Elective *	PG-16	4	4	4	0	3	-	25	-	25	50	-
	Seminar *	PG-19	4	0	8	0					-	-	100
	Project	PG-18	14	0	0	0					-	-	100
	<b>Sub Total</b>		<b>25</b>	<b>4</b>	<b>7</b>	<b>0</b>							

- \* BM602 (Business Communication, open elective and seminar will be completed in two months. Credit for these courses are reduced to half as these will be completed in 2 months time and no. of hours will be same as if the course is run for whole semester. Students will do the project in a concern of repute (turn over not less than ten crores) for next three months**

### List of Open Electives

S.No.	Subject Code	Subject
1	BM611	Computer Application in Management
2	BM612	Entrepreneurship Development
3	BM613	Management of Large Systems
4	BM614	Management of Change
5	BM615	Managing Innovation and Creativity
6	BM616	Organizational Development
7	BM617	Labour Legislation and Industrial Relations
8	BM618	International Business
9	BM619	Legal Aspect of Business
10	BM620	Business Statistics
11	BM621	Management Information Systems

### List of Major Electives

<b>Marketing Management</b>		
S.No.	Subject Code	Subject
1	BM631	Marketing Research & Consumer Behaviour
2	BM632	Sales & Distribution Management
3	BM633	Advertising Management
4	BM634	Product Management & Sales Distribution
5	BM635	International Marketing
6	BM636	Marketing of Services
<b>Financial Management</b>		
1	BM641	International Trade & Finance
2	BM642	Management of Financial Institution
3	BM643	Financial Engineering
4	BM644	Management Control System
5	BM645	Valuation, Merger, Acquisition & Corporate Control
6	BM646	Management of New Ventures
<b>Human Resource Management</b>		
1	BM651	Organizational Development
2	BM652	Decision Making and Conflict Management
3	BM653	Management Training and Development
4	BM654	Labour Legislation in India

5	BM655	Manpower Planning & Management
6	BM656	Wages & Salary Administration
7	BM657	Safety Management
8	BM658	Communication
9	BM659	Industrial Psychology
10	BM660	Managing Across Culture
<b>Technology Management</b>		
1	BM661	Management of Technology Transfer
2	BM662	Management of Innovation
3	BM663	Design Management
4	BM664	Technology Management: Strategic Perspective
5	BM665	R&D Management
6	BM666	Technology Forecasting & Assessment
7	BM667	Management of new Venture
<b>Production Management</b>		
1	BM671	Strategy Oriented Production Management System
2	BM672	Computer Integrated Manufacturing System
3	BM673	Total Quality Management
4	BM674	World Class Manufacturing Systems
5	BM675	Facilities Planning
6	BM676	Business Process Simulation
7	BM677	Production Management
8	BM678	Manufacturing Strategy
9	BM679	Business Process Re-Engineering
<b>Information Technology System Management</b>		
1	BM681	Internet and Web Programming
2	BM682	Object Relational Data Base Management System
3	BM683	Distributed Data Processing
4	BM684	Software Engineering
5	BM685	Advanced Software Development Tools
6	BM686	Fundamentals of E-Commerce
7	BM687	ERP: Concepts
8	BM688	Information and Decision System
9	BM689	Object Oriented Development Methodologies
10	BM690	Artificial Intelligence & Expert Systems in Business

